

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

THE OVERSEAS PRESS

BULLETIN

WORLD PRESS CENTER • PHONE LW 4-3500
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 21, No. 39

October 15, 1966

'HILL 400' HARD TO FIND, HARD TO FORGET

By WALLY BEENE

SAIGON — Hill 400 is hard to find on the map, but the correspondents covering the fighting there the week of Sept. 26 will have no trouble remembering it.

Two reporters and three photographers were slightly wounded during the three-day battle between the Third Battalion, Fourth Marines, and the elite troops of the 324B North Vietnamese Div. just South of the DMZ.

Arnaud de Borchgrave of *Newsweek* and Derek Taylor of *The Manchester Guardian* were nicked by mortar fire. Kim Ki Sam, a Korean photographer working for *Stars & Stripes*, and two Marine photographers also were slightly wounded.

The correspondents were under heavy fire for more than 30 hours and in danger of being surrounded by the aggressive North Vietnamese troops at one time.

"I wrote a farewell letter to my wife and added a notation asking the North Vietnamese to mail it," Borchgrave said.

"It was the most dicey situation I've ever been in, including the Congo."

Taylor had a spare lens in his chest pocket ripped out by a bullet and found a grenade almost under his nose while crawling through the heavy jungle. He flipped it down the hill only a second before it exploded.

The action started slowly on Monday the 26th with only light opposition as the Marines pushed up the narrow trails leading to the hill.

At first the only correspondents on hand were Borchgrave, Bill Touhy of *The Los Angeles Times*, and your writer, but some 30 newsmen were fighting for space on the helicopters before the week was out. The fighting took place along a high ridge line that could be reached only by taking a chopper bringing in supplies to the tiny landing zone hacked out of the forest.

The heavy fighting started shortly after dawn on the 27th when the North

Vietnamese opened up with automatic weapons and mortars.

The Marines dropped back and called in the first of many artillery and air strikes. One short artillery round landed inside the American lines and badly wounded the battalion chaplain, who had been doing heroic work with the wounded.

Casualties mounted steadily on both sides throughout the day and into the night as the Marines were hurled back four times. The hill was finally taken Thursday.

The correspondents were hit Wednesday during a mortar attack on the battalion command post. Sam said, "I felt a whoosh of air by my face and flipped over just as the shell hit about four yards down the slope."

"I saw blood on Sam's hand and knew he had been hit, but didn't realize my forearm was cut," Borchgrave added. "Everybody was asking each other 'are you hit?'"

OPC Asks Press Guarantees Be Included in East-West Talks

OPC President Victor Riesel opened a two-pronged attack this week in the OPC's continuing battle for freedom of the press.

In a telegram to President Johnson, Riesel, reacting to the White House decision to open economic and political avenues of cooperation between East and West, said that "in any and all talks with representatives of the East, the right of journalists to pursue their assignments without fear or censorship, should be made integral part of any agreements with the governments of the East." Riesel recounted that he had been given an opportunity to discuss America's free press on Radio Prague in early September and added: "The right of journalists to come and go, see

what they please, speak to whomever they choose, be unhampered by regulations that would stop their television cameras from recording, or their type-writers from transcribing, should be just as much part of an agreement as one permitting commercial or cultural exchanges."

In another action, Riesel said that Cambodia's rejection of the OPC's protest against the treatment of newsmen covering President deGaulle's visit in September was "another reason why, as soon as the UN General Assembly concludes its sessions of policy speeches, we shall follow up our request for a meeting with Secretary-General U Thant. The purpose would be to set in motion a world-wide conference, with UN spon-

sorship, on freedom of the press.

"First the Union of South Africa pushed around newsmen assigned to cover Senator Bob Kennedy's visit. Then, unlike the Soviet Union which permits its citizens to cross frontiers freely, the Union of South Africa refused to permit certain journalists and a Nobel Prize winner to come to the USA at the OPC's invitation. We have other nations who, from time to time, have exercised censorship restraints against correspondents. We want U Thant to bring the moral force of the UN into play in a way that has never been demonstrated before. Freedom of the press and the right to report is a fundamental human right. That is why a world-wide conference on

(Cont'd on page 2)



ED MURROW & CO.: This painting, valued at \$5,000, has been donated by Wally Findlay at the Wally F. Galleries for use in the proposed Edward R. Murrow Memorial Library at the Club. Posing with the portrait of the late CBS commentator are Findlay, artist Richard Seyffert, OPC Art Committee Chairman Lou Levick, Murrow Fund Broadcasting Chairman Ben Grauer and Murrow Fund Vice Chairman Bob Considine.

WHITNEY ART SHOW BRINGS IN \$20,000 FOR MURROW LIBRARY

It was art for benefit's sake, and because of it, an estimated \$20,000 will be added to the coffers for the proposed Edward R. Murrow Memorial Library at the Club.

The benefit was a preview of an exhibit of paintings by the late Maurice de Vlaminck and by Mr. and Mrs. Cornelius Vanderbilt Whitney at the Wally F. Galleries Oct. 6.

Sale of the 36 Whitney paintings (one of the buyers was OPC Foundation President Ben Wright, who bought one of Mrs. Marylou Whitney's works) brought in approximately \$9,000. Another \$9,000 was realized in sale of tickets — at \$25 each

— to the preview. The gallery reports an average of \$150 per day in \$1 admissions, and on this basis, a \$20,000 total gain for the Murrow Fund is estimated. The exhibit remains open at the gallery, at 17 E. 57th, for two weeks more.

Besides many officers of the OPC, Foundation and Fund, the preview drew many top society names and received wide play in society and feature sections of the New York newspapers.

Buyers of the Whitney works included museums as well as individuals. Sold out were 24 of Mrs. Whitney's paintings and 12 of her husband's. The couple was on hand at the preview to witness the sales.



THE ARTISTS: Mr. and Mrs. Cornelius Vanderbilt Whitney talk with gallery owner Wally Findlay about one of Whitney's works, *Approaching Storm*. The Whitneys, well-known socialites and amateur painters, donated 36 of their paintings for sale to benefit the Murrow Fund.

East-West Talks

(Cont'd from page 1)

freedom of the press is so essential."

Riesel said he had also asked Bill Moyers, Presidential press secretary, to make an appointment for OPC officers to visit with the President to explore further the inclusion of press rights into any and all agreements made in opening commercial and cultural avenues of agreement with the East.

Text to President Johnson follows:

OVERSEAS PRESS CLUB OF AMERICA AND ITS 3400 MEMBERS WHOSE POSTS RANGE THE GEOGRAPHICAL COMPASS OF THE WORLD RESPECTFULLY REQUESTS THAT IN ANY AND ALL TALKS WITH REPRESENTATIVES OF THE EAST, THE RIGHT OF JOURNALISTS TO PURSUE THEIR ASSIGNMENTS WITHOUT FEAR OF CENSORSHIP SHOULD BE MADE AN INTEGRAL PART OF ANY AGREEMENTS WITH THE GOVERNMENTS OF THE EAST. OPC'S PRESIDENT WAS GRANTED A 38-MINUTE NO-HOLDS BARRED INTERVIEW ON RADIO PRAGUE EARLY IN SEPTEMBER INDICATING THAT FREE EXCHANGE IS FEASIBLE. THE RIGHT OF JOURNALISTS TO COME AND GO, SEE WHAT THEY PLEASE, SPEAK TO WHOMEVER THEY CHOOSE, BE UNHAMPERED BY REGULATIONS THAT WOULD STOP THEIR TELEVISION CAMERAS FROM RECORDING, OR THEIR TYPEWRITERS FROM TRANSCRIBING, IS JUST AS MUCH PART OF AN AGREEMENT AS ONE PERMITTING COMMERCIAL OR CULTURAL EXCHANGES.

OPC OFFICERS WOULD WELCOME OPPORTUNITY TO MEET WITH YOU TO DISCUSS OUR IDEAS FULLY. OUR WARMEST REGARDS AND BEST WISHES FOR A SUCCESSFUL MISSION LATER THIS MONTH.

VICTOR RIESEL, PRESIDENT

World-Wide Ticker

Edited by JERRY KRISKA

MEXICO CITY. from JAIME PLENN

US civil rights strife was sleeper at UPI's seventh annual Editors Conference (Edicon) here Sept. 26-28.

Some 300 brass and working stiffs of UPI member papers in the US attended the meeting, which included four panel sessions on UPI progress, automation in newspapers, prestige of the press, and Latin American-US press relations. The racial problem surged into the discussion the first day when, during the question-and-answer period a Southern publisher voiced objections to "overexposure" of Negro civil rights leaders. He stated newspapers and other media gave them aid and encouragement by "playing them up." This provoked lively discussion in which several others said the wire services were obligated to provide all facts, and that each paper could play the story as it saw fit.

(Cont'd on page 7)

NEW YORK SCENE

Mon., Oct. 24 – Luncheon, with James Wine, Special Assistant to Secretary of State for Refugee and Migration Affairs. 12:30 p.m.

'Met' Studio to Open OPC Music Season

Wed., Oct. 26 – Concert, Metropolitan Opera Studio performers in a program of vocal chamber music. 4:30 to 6:30 p.m.

Fresh from its triumphal opening of a new opera house at Lincoln Center last month, "The Met" will open the OPC's music season with a performance of the Metropolitan Opera Studio in the Club's 10th floor lounge.

According to Music Committee Chairman Jack Frummer, this Oct. 26 concert will be a preview of a performance by the same group at the Library of Congress later that week. Featured will be a group of the Studio's most talented and attractive singers in a program of vocal chamber music. Composers represented include Schubert, Rossini, Tschaikovsky, Bizet, and Virgil Thomson.

John Gutman, assistant manager of the Metropolitan Opera and director of the Studio – as well as vice chairman of the OPC's music committee – will act as master of ceremonies.

Wed., Oct. 26 – Semi-Annual Meeting. 8:00 p.m.

Wed., Nov. 2 – Luncheon, Paul Hoffmann, director of the UN Development Fund.

Mon., Nov. 7 – Luncheon, with Foreign Minister Lujo Toncic-Sorinj of Austria. 12:30 p.m.

Tues., Nov. 15 – Luncheon, with International Longshoremen's Union President Ted Gleason speaking on dock conditions in Viet Nam. 12:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

BRUSSELS IS DESTINATION FOR '67 OPC CHARTER FLIGHT

An OPC Charter Flight to Brussels next year has been approved by the Board of Governors.

Charter Chairman Madeline D. Ross this week presented preliminary plans for the flight, which will fly to the Belgian capital via TWA on May 17 and return to Kennedy International Airport June 18. Miss Ross has served as flight chairman since she organized the first OPC charter flight in 1961.

"This capital is excellently situated for reaching many other areas of popular interest and there are good hotel facilities," Miss Ross said.

While seating on the Boeing Intercontinental Jet will be those of standard economy flight, the services were described by Miss Ross as first class. Included will be fine food, drink, movies, OPC flight bags, and least one special party, she said.

The 1967 flight is being offered for \$285 – \$13 less than in 1965. Miss Ross said the registration fee of \$10 would remain the same. "We regard these flights as a service and opportunity for

members."

Only OPC members and their spouses are eligible to join the charter group. Members' husbands or wives must accompany the member. "OPC Charter Flights afford a special way to meet and enjoy your confreres and we hold this to a professional group as a modest return to those who do so much for us," Miss Ross said.

VAN DYCK DIES

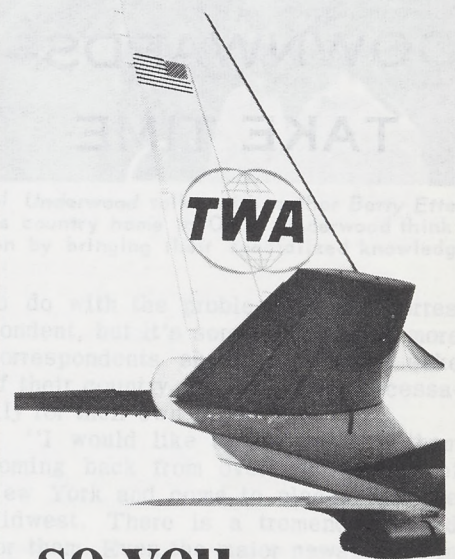
Richard Van Dyck, former assistant editor of the German-language weekly newspaper, *Aufbau*, died Oct. 6 at his home in Mamaroneck, NY. He was 77.

Van Dyck served as correspondent for the German News Agency (DPA, Hamburg) and for Swiss papers. He also was correspondent for *Deutsche Presseagentur*, Hamburg, and *Appenseller Nachrichten*.

His published works included *The Jewish Influence on Journalism*.

Surviving are a stepdaughter, Eva, and three grandchildren.

TWA covers the U.S., Europe, Africa, Asia...



so you can cover your story.

Only TWA flies throughout the U.S. and overseas to Europe, Africa, Asia. San Francisco, Los Angeles, Chicago, New York, Washington, London, Paris, Rome, Frankfurt, Madrid, Geneva, Athens and many more – all the way to Bangkok. Wherever the news breaks. Call your nearest TWA office, or see your travel agent.

We're your kind of airline.

ADJUSTMENTS --SOMETIMES DOWNWARDS-- TAKE TIME

A Foreign Correspondent

By BETTY ETTER

Life for the returned foreign correspondent requires considerable adjustment — financially, socially, and psychologically, says *Paul Underwood*, ex-AP in London and more recently *New York Times* correspondent stationed in Belgrade and Warsaw.

Paul has been back in the United States for two years now, the first 10 months on *The Times* foreign desk and the last year on *The Cincinnati Enquirer*, the paper on which he got his first job — to earn his way through college — and stayed on to become a full-fledged newspaperman. Now he's a member of the editorial board and the foreign news analyst, and though not everything has gone the way he would have liked and there have been disappointments, "on the whole it's been quite satisfactory."

On the surface it looks more than satisfactory. He and his wife Mary and their three children — when they are at home — live in a charming English country house, long the property of Mary's family, on the outskirts of Cincinnati. High on a bluff overlooking the Ohio river, it's a 25 minute drive, by Jaguar, to Paul's office. He writes three columns a week — sometimes more — and has enough leisure to moonlight on a couple of books, occasional articles for *The Times*, and is now spreading out with some magazine pieces. One book, a juvenile called *Getting to Know Eastern*

Europe, is already finished and is due out via Coward McCann this year. The second, for grown-ups, which will describe what it's like to live in the eight satellite countries, is still grinding its way through Paul's typewriter.

Naturally, he is also in demand as a speaker — at churches and schools on the university level. The Rotary Club, he says, prefers humorists. And he's especially active in the Council on World Affairs, a prestigious Cincinnati organization which puts on a weekly program during the winter months. Its subject this year is "The Changing Relations Between the United States and the Soviet Bloc," and who could be better equipped to serve as a panelist on the subject of "satellite or ex-satellite states"?

The adjustments in Paul's case he feels have been relatively minor. He took the place of a man he knew, had known ever since he went to work, and for whom he had great respect — and "he wanted me to come back and take his place." He knew a number of people on the paper, and had friends in Cincinnati, so in many respects "it was the easiest place to come back to because it was, in a sense, home."

Between Cincinnati and Warsaw

But for him, as for any other foreign correspondent coming back to the United States to live and work, there were adjustments. For one thing, there is a difference in the standard of living. Paul figures that on his salary when he was with *The Times* overseas, he could live at least a third better than he could in New York and, ruefully, "there is not as much difference between living costs in New York and the rest of the country as I had thought." Aside from rent, parking fees (he pays \$14 a month to park downtown near his office), income tax (Ohio has none) and schools (his 14-year-old Arthur is now in public school for the first time), there is little to distinguish the weekly budget in Cincinnati from that in New York — but a good deal separating it from that in Belgrade or Warsaw.

There is a social difference, too. A foreign correspondent for a major organization is a big wheel, invited to all the diplomatic functions and received by high government officials. Here, says Paul, "you get into a certain amount of



RETURNEE UNDERWOOD: "There is an age at which, if you're going to come back and find yourself a niche, you have to make the move."

lent Comes Back Home

that sort of thing if you go to Washington, but that's all."

Thus, for the foreign correspondent returning home, there is "this psychological readjustment to a lower state, both financially and socially. And it is important—I've seen some people who've taken quite a while to get back on the track after having had some experience overseas."

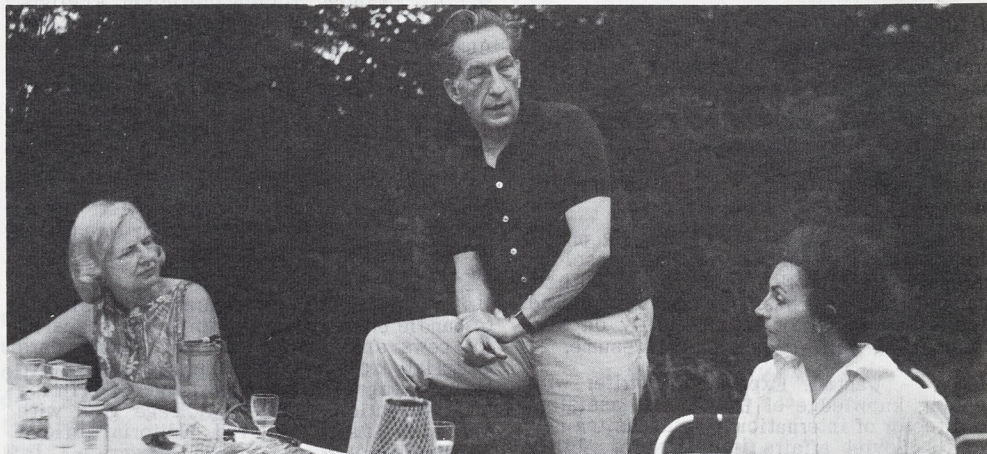
There is another psychological readjustment, too, Paul says, to the work itself. As a foreign correspondent, a man operates with a degree of independence—in Paul's case almost complete. "The territory was just laid out for me and I was to do what I could with it, that's all." For some men, he points out, it could be difficult to readjust to becoming once more a member of a staff, a cog in the wheel, instead of the free soul he had become accustomed to being. Fortunately however, he feels, most correspondents are experienced enough, and professional enough, so that they are able to make this switch.

And why does a foreign correspondent come home—to stay? In Paul's case there was a complex of reasons. "After all, I'd spent since 1945 dealing almost completely with foreign news and spending most of my working time thinking about foreign news. I had a feeling that I wanted to get back and see how things were going back home...what the United States is really like."

The Commitment

There was his yen for a permanent home for himself and his family. And, though he says he never thought about this in his younger days, "there comes a point in life where you commit yourself—and you have no choice left. There is an age at which, if you're going to come back and find yourself a niche, you have to make the move. Otherwise you're too old and you just really don't have much of a place to go. So you're stuck. You are one of these characters who float around in some capital somewhere trying to find something to do. You're too old to do anything else, and you don't know where else to go."

So Paul, who had reached the age where he at least thinks about such things, went back to *The Enquirer*, an easier adjustment, he feels, than if he



AT HOME IN OHIO: *Cincinnati Enquirer's* Paul Underwood talks with author Betty Etter (left) and Mrs. Underwood during outing near his country home in Ohio. Underwood thinks more correspondents could serve their profession by bringing their specialized knowledge back home to local papers.

had gone to a strange paper in a strange city. His children, who had gotten their early education in an assortment of boarding schools in Europe, are now enrolled in American institutions—Mike, 23, is getting his Master's degree at Purdue; Sidney (that's a girl), 21, is studying fine art at Ohio State, her mother's alma mater; and 14-year-old Arthur is having a real ball at junior high in Cincinnati, his first experience in a public school.

Temptation to Go Back

Would he consider going back overseas? Paul's eyes light up. It's obvious that he hasn't lost his zest for seeing new places and new people. He specifically mentioned Asia, where he has never been.

"It's always a temptation," he answers, "because there are premiums attached to this service in a business which doesn't carry premiums. And if I were working for a newspaper and had myself a job I liked, and this paper said, 'How we'd like you to go over to Viet Nam for a year,' why of course I'd go. But if it were a case of my being offered a job all of a sudden by somebody simply and purely to do that, without any expectation that it would lead to something else, I'd probably say no... Three years can be a long time."

"One thing more, and this is a kind of personal crusade of mine," he adds. "It doesn't have anything necessarily

to do with the problems of the correspondent, but it's something I think more correspondents should do for the sake of their country, let's say, not necessarily for their own good.

"I would like to see more of them coming back from overseas get out of New York and come to places like the Midwest. There is a tremendous need for them. Even the major newspapers in this part of the country have a shortage of people who know anything about foreign news, even how to choose from the items that come in. It's not a question so much of their not being interested, I think. Of course the Midwest is so big and so rich and so kind of self-centered that it doesn't really take terribly seriously what goes on outside it. Nevertheless any good paper feels it a duty to present a picture of the world. The thing is that all too few people on these papers know what constitutes it, what pieces make up the proper picture.

"This is largely, I think, because for the most part people who leave this part of the world and become correspondents seldom come back to it. I don't see any way to better the situation unless people start coming back, finding themselves jobs on papers and giving a professional touch to the coverage of foreign news which the papers don't really have now."

Go west, you returned foreign correspondents, you!

Placement

New York:

M-189—Wanted: Researcher with economic background for top-flight international business magazine. Knowledge Portuguese essential. Interesting and pleasant office. Salary \$6,500.

M-188—Wanted: Experienced research-writer to assist executive speech writer for corporate information department of major NYC based agency. Salary \$13M.

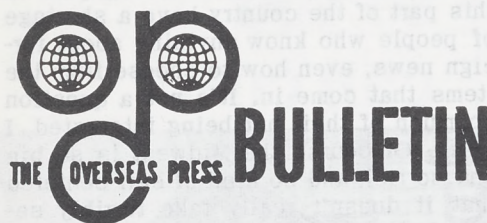
M-197—Wanted: Experienced PR writer, administrator, "get things done", with working press fashion background. Must have top press contacts. Submit resume. Salary \$150 per week.

M-186—Wanted: Ex-newsmen as PR practitioners interested in management counsel and career guidance work. Ability to deal with top management, good business contacts wanted. Age is asset rather than liability on such counselling work. Please submit resume.

M-183 — Wanted: Experienced writer with reading knowledge of Russian as assistant to director of international broadcasting network's Soviet affairs info service. Ability to assume executive responsibility. Send complete resume with samples, salary requirements.

M-182 — Wanted: Writer/editor for bimonthly publication, brochures, booklets. Must know production and layout, have five years editorial experience. Starting salary \$8500, with adjustment in six months. Send resumes to Miss Rita McGaughey, Association of Junior Leagues of America, Inc., Waldorf-Astoria, 19th floor, NYC.

M-179 — Wanted: Junior editor to do editing and writing for industry magazine and consultants' reports. Salary commensurate with experience.



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

M-178—Wanted: Technical writer for leading electronics chemical company. with engineering background and writing experience, able to edit or write contract proposals and technical articles. Salary \$10M.

M-176 — Wanted: Highly proficient English-Spanish interpreter to accompany two Latin American law professors on 14-day tour of law schools in NYC, Washington D.C., Boston and South Bend, Ind., in early October. Absolutely must be able to interpret at academic language level. Salary open. Qualified interpreters phone Miss Patricia Baine TN 7-0400, referring to OPC Bulletin posting.

M-173 — Wanted: Editor/reporter for travel industry publication with experience in travel writing desirable but not mandatory. Salary \$8-9M.

M-174 — Wanted: press information assistant to handle press releases, doing own research for news and feature articles. Three years editorial experience with dailies, wire services or magazine and knowledge of printing and production required. College grad with journalism major preferred. Editorial offices in Brooklyn area.

South Carolina:

M-181 — Wanted: Industrial-business writer with working knowledge of editorial make-up and photography. Needed by travel and information division of state development board. Starting salary \$7500, with good opportunity for advancement. Submit resumes to Paul I. Cook, State Dev. Board Columbia, S.C.

North Africa

M-185—Wanted: Area development specialist. Double-barreled expert to advise government of emerging nation in organizing office of tourism and industrial promotion. Broad international background and ability to instruct foreign personnel required. Fair knowledge of French. Salary commensurate with experience.

Pennsylvania

M-184—Wanted: Highly competent financial PR professional for major manufacturing company in Pennsylvania. Must be willing to relocate to major city in that state. Experience in dealing with financial press, security analysts, financial writing required. Salary \$16-17M.

Denmark:

M-180 — Wanted: Experienced news magazine rewrite/editor, to work in Copenhagen for international bimonthly with 100,000 circ. Work could be combined with book writing and freelance projects. Submit samples and resume, indicate availability, salary requirements, to Noel Fox, editor-publisher, The Scandinavian Times Newsmagazine, Kompagnistræde 39, Copenhagen, Denmark.

Puerto Rico:

M-175 — Wanted: Spanish-speaking newsmen, with copydesk work and makeup experience, and able to handle general news assignments. Good job for right person on major Spanish-language daily.

Jamaica, British West Indies

M-177 — Wanted: Writer and photographer to cover Jamaica for PR agency with tourism account. Newsmagazine experience, or proven freelance ability required. Photographer should know dark-room work. Salary \$10M each.

DAN SMITH JOINS BULLETIN ROSTER

Dan Smith, managing editor of *International Management* magazine in England, has joined *The Bulletin* as a London correspondent.

He will serve in addition to James Picton, who also files from London for *The Bulletin*. Smith replaces Charles Obertance, who recently transferred to Detroit.

Before taking his current post six months ago, Smith was Paris correspondent for McGraw-Hill World News. He also has been a copy editor at *The New York Post* and a general assignment reporter at *The Baltimore Sun* and *Worcester (Mass.) Telegram*.

Membership

NEW MEMBERS ASSOCIATE

Guy Vigneux Beaudry — Consul, Director of Information Services, Canadian Government — Consulate General of Canada, New York, New York.

Erik Eriksen — Press Attache, Danish Information Office, New York, New York.

Lisa Hoffman — Foreign Correspondent, Schweizer Illustrierte, New York, New York.

Guillermo Martinez Marquez — Reporter, La Prensa, New York, New York.

Peter Michelmores — Writer-editor, Sydney Morning Herald, New York, New York.

John J. Ryan — Chairman of the Board, President & Publisher, Executive Enterprises Inc., New York, New York.

Pierre Tabarly — French News & Public Affairs Coordinator, Canadian Broadcasting Corporation, New York, New York.

AFFILIATE

Benjamin A. Javits — Attorney, economist, author, New York, New York.

Letters

BRAVO FOR 'STILL LIFE'

I wish to commend *The Bulletin* for carrying the wonderful Jerry Robinson "Still Lives." Robinson has made other contributions to *The Bulletin*, all of them in the highest grade and in the traditions of the great political cartooning.

I think *The Bulletin* is lucky to have his work and the Club have him as a member.

Will Yolen, New York

WRITERS, ARTISTS, AGENTS, PUBLISHERS

THINK YOU HAVE A FEATURE FOR NEWSPAPER SYNDICATION? FOR HELP IN GETTING STARTED WRITE SYNDICATION COUNSELLORS, BOX 386.

WORLD-WIDE TICKER

(Cont'd from page 2)

"You can't make the civil rights issue disappear by closing your eyes," said one, adding: "In historical retrospect we'll see it as one of the great stories of our time."

Among top UPIers attending were Mims Thomason, president; **Roger Tata-**rian, vice-president and editor; LeRoy Keller, international vice-president; James F. Darr, general manager for communications; Cliff McDowell, general manager, UPI newspictures; Julius Frandsen, vice-president and Washington manager; Phil Newsom, foreign news analyst and Merriman Smith, White House correspondent, who was toastmaster at the final banquet, at which he spoofed the Johnson and Kennedy families. His intimate treatment of the first family made some Mexican guests' hair bristle, wondering what would happen if that should be applied locally.

McDowell told of a UPI breakthrough that will enable editors to dial up available photos on a picture wire as easily as making a phone call. There was a lot of talk about lack of Latin American news in US papers, contrasted to the plethora of US news in Latin papers. Several speakers were ready with analyses of this situation and some potential answers, but it all boiled down to "the news hole," left in each paper after all top local, regional and foreign news has been taken care of. Assistant Secretary of State Lincoln Gordon, head of the Inter-American Affairs Office, was guest speaker at the final panel. Luis M. Farias spoke for the Mexican government after President Gustavo Diaz Ordaz official opened the conference with a brief address urging "truth" as a guide to newsmen.



OPEN FOR PLEASURE: This fifth floor suite at the Club will be opened as a members' lounge next Wednesday, with free punch and hors d'oeuvres between 5 and 7 p.m. Color television set will be available for members in the four-room suite.

Bert Quint, CBS Latin American correspondent, came back for a brief stay before heading for Chicago to address the Telephone Pioneers Association on covering Latin America. While here he and his wife attended the wedding of their daughter, Elisa Gusman Giner de los Rios, to an Israeli, Adam Laszlo. The couple will make their home on an Israeli kibbutz . . . Ruben Salazar arrived to replace **George Natanson** as LA Times correspondent here. Natanson goes to Buenos Aires in a few weeks for the same paper . . . Peter Anderson, Life photographer, is off to San Francisco for a month's vacation.

Recent press club visitors: Richard C. Steele, Publisher and president of the Worcester (Mass.) Telegram & Gazette, who came for UPI sessions; Gordon Martin, BBC; Roy Terrell, Sports Illustrated; Paul Doucet, Canadian TV; **Hal Lehrman**, OPC vice-president, and **Bumet Hershey**, former OPC president, who ducked down to Mexico for a few days after attending UNESCO meeting in New Orleans; Charlotte Riznik, San Francisco Chronicle; Walter Trohan, Chicago Trib; **Robert Schakne**, CBS News; Christy McCormack, Montreal Star.

Johnson Service Company

is the nation's leading designer and manufacturer of commercial control systems for automatic heating, air conditioning and ventilating. With 110 branch offices in the U.S. and Canada, Johnson Service is well equipped to meet growing demands by schools, commercial and industrial buildings, hospitals, ships and missile complexes for installation and service of environmental control systems. Aggressive expansion of overseas markets also promises future growth.

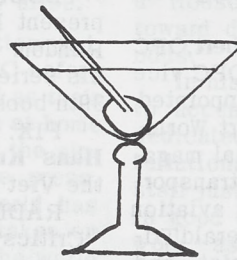
*Helping tell the story of
Johnson Service Company and other
business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

HAPPINESS IS



A 50c DRINK

(And free hors d'oeuvres)

Happy Hour

5:30 to 6:30,
Mon. thru Fri.
bar-brand drinks

PEOPLE & PLACES

By BETTY ETTER

By BETTY ETTER

ON THE GO: **Ed Nassauer**, executive editor of Intercity News Service, back from a trip through Spain, Portugal and Madeira, where he made arrangements for supplemental business and trade press correspondence... **Larry Lowenstein**, who handles public relations and personal appearances for Arthur Godfrey, back from Cleveland, where Godfrey performed in the first annual National Cleveland Horse Show. He left Oct. 12 for Kansas City, to arrange for Godfrey's appearance at the 68th Annual American Royal Live Stock and Horse Show, being held Oct. 14-22... **David Resnick** back from a flying trip to Los Angeles... **Hugh W. Swofford**, scientific adviser, US Army Research Office, attended the Army scientific conference — "Human Factors in Today's World Crises" — at Fort Benning, Ga., Oct. 2-4... **Gunther Less** jetting to Seattle and San Francisco to discuss further syndication of his "World Adventures" and "Sports Special" TV programs... **Harry Flannery** left Oct. 13 to visit 13 countries in Latin America. Object: a book on the labor movement and Latin America's future. He's not superstitious about the dates, having been born on March 13 and having 13 letters in his name... **Seymour N. Siegel**, director of radio communications of New York City, to Palermo, Italy, recently, where he presented the city's medal to Dr. Gian Franco Zaffrani, secretary general of the Prix Italia, for the latter's contribution to international broadcasting.

CHECKING IN: **P. E. Nieburg** from Bonn.

NEW POSTS: **Ansel (Ed) Talbert**, OPC Foundation Trustee and former OPC vice president and board member, appointed managing editor of Air Transport World, a Washington-edited international magazine covering all phases of air transportation. For many years Ed was aviation and military editor of the NY Herald Tribune and a syndicated columnist, and more recently he has been a vice president of Flight Safety Foundation. Air Transport World has New York offices at 342 Madison Avenue and bureaus in Europe and several other parts of the world... **Morris W. Rosenberg**, AP chief of bureau at Mexico City, named to head the news service's Paris bureau... **Henry Christman**, proofreader for the NY Daily News and author and editor of several books, sworn in by NY Mayor Lindsay as the director of the City Record, daily governmental paper... **Walter Kiernan**, heard twice daily on WOR Radio, adding

a new Sunday evening weekly version of his "One Man's Opinion" over WOR-TV... **Jack O'Dwyer**, advertising news columnist for the former NY Journal-American, to Ad Daily as editor... **Dick Rosenbaum**, ABC News, New York, named assistant bureau manager ABC News, Saigon. He and his wife Thea arrived in Saigon Sept. 30, after stopping en route to speak to speech and journalism students at Baker University, in Baldwin, Kansas... **James Crayhon**, manager of the press services division of Standard Oil of New Jersey's PR department, retired Oct. 1 — he will remain as a consultant to the PR department — to be succeeded by **Arthur Lamb**, who has been a member of the department since 1951. **Hugh Jencks**, former assistant manager of PR for Creole Petroleum in Venezuela, has been named the company's press representative in Washington, a new position.

ARTICLES: **Robert S. Gallagher** in autumn Horizon with "Four Score and Seven Hours Ago," a spoof about flags and anthems of new nations... **Leo Margolin's** "Your Problem Mr. Mayor" in the October issue of Conference Quarterly, edited by **George Zuckerman**... Lead piece in October Today's Health is **Beatrice Schapper's** "Let's Abolish Traffic Danger Spots"... **Martin Abramson** appeared on **Barry Farber's** WOR show to discuss his recent Cosmopolitan article "Why Men Up and Leave." United Features Syndicate carried his series, "The Big Business in Snooping" and he is also in Coronet with a history of the great American hot dog.

BOOKS: **Alden Hatch's** life of the present Pope, "Pope Paul VI," out via Random House October 20. The third in his series of lives of the Popes, it is his 39th book.

PIX: Four pages of color pictures by **Hans Knopf**, titled "Devil Weapons of the Viet Cong," in October True.

RADIO & TV: On Jack O'Brian's WOR "Critics Circle" last week: **Burhan Dogancay** on Oct. 12 and **Bennett Cerf** on Oct. 13.

SPEAKERS: ABC news correspondent **Peter Jennings** talking about "A Newsman Looks at His Medium" at a monthly luncheon of the NY chapter of Public Relations Society Oct. 18... **Cecil Brown**, past OPC prexy and now director of news and public affairs KCET, Los Angeles, opened the Every Wednesday Morning Lecture series for **Gregor Ziemer**, program director of the Institute of Lifetime Living in Long Beach, speaking to a S.R.O. crowd. **John Barkham** is scheduled for a later appearance and



PURPLE HEART: AP photographer **Al Chang** last week was awarded the Purple Heart during a US paratrooper operation in the jungle D zone northwest of Saigon. Chang had been wounded while accompanying a 173rd Airborne Brigade company last year. A Viet Cong bullet struck him over the left eye and lodged in his head, but he continued taking pictures. Medal was presented by the commander of the 2nd Battalion, 503rd Regiment of the 173rd, Lt. Col. Robert H. Sigholtz. Sigholtz told Chang: "This is the way I like to give the Purple Heart, to a man standing in front of me, not pinning it on a casket or giving it to a man lying wounded in bed."

Ziemer is eager for other OPC members to appear on what he calls "the best lecture platform on the West Coast."

HONORS: **Eleanor Early** won first prize (a silver julep cup and \$200) for the best magazine piece written on Kentucky by members of the Society of American Travel Writers at their recent convention in Canada. The article appeared in Good Housekeeping... **Berenice Connor Kennedy** honored for achievement in the communications field at a "Salute to Women" luncheon Oct. 1, sponsored by Republican Women in Industry and Professions. Mrs. Kennedy, formerly associate editor of Ladies' Home Journal and senior editor of McCall's, recently formed her own consultant company, Feminine Forecast, Inc., specializing in the women's market... **Eugene Bernald**, President of Pan American Broadcasting Co. of NY, received an Executive Shield award from the International Broadcaster's Society for furthering the goals of the global organization. Presentation was made in Amsterdam.

BORN: To Mr. and Mrs. **Juan de Onis** (he's NY Times correspondent in Rio de Janeiro) a daughter, their fifth child.

MARRIED: **Sam'l Steinman**, Rome-based correspondent for the Hollywood Reporter, to **Francesca Smargiassi**, of the information division of Food and Agriculture Organization (UN) at Lugano, Switzerland, Sept. 12.

DIED: **Herbert G. Holran**, former reporter and sports editor for the Hackensack (N.J.) Record, on Sept. 21.